

**VICTOR HIKING TRAILS
VICTOR TOWN HALL
FEBRUARY 20, 2025**

Participants: Lisa Roberts, Dave Wright, Chauncy Young, Scott Reinhart, Nancy Fisher, Ruth Rugaber, Larry Fisher, Barb Starr, Karen Guidarelli

CALL TO ORDER: Meeting called to order at 1:32 PM by Lisa

MOTION to approve the January 2025 minutes made by Scott, seconded by Nancy, motion carried.

- Discussion of Community Engagement Director opening
Attending this meeting was Karen Guidarelli. Karen is interested in filling the position of Community Engagement Director. All present introduced themselves and their positions within VHT and welcomed Karen. A short discussion ensued concerning activities VHT is currently involved with annually (e.g. Arbor Day planting; Earth Day Trash pick up, National Trails Day) in addition to continual trail maintenance and following new areas of residential development for additional opportunities to add trails where appropriate. Someone having a broad network of contacts and awareness of upcoming events would enhance the efforts of VHT to engage in the community and attract potential volunteers and other partners. Karen has extensive experience working and volunteering in non-profits in our community. She is available to routinely attend VHT BOD meetings.

MOTION: by Chauncy to invite Karen to be the VHT Community Engagement Director, seconded by Lisa, motion carried.

TREASURER'S REPORT: Ruth Rugaber

January 2025

Bank balances:

Checking \$ 16,099.60

CDs \$ 13105.61

Savings CLOSED

PayPal \$0.00

Total \$29,205.21

Bills paid:

Credit card: \$2,308.14 - Storage Unit, Trail Counters & accessories, Annual meeting lunch, Trail Boss Rochester Monument \$80 engraving for Bryan stone

Notable Donations:

\$1000 - 2

\$500 - 1

\$250 - 1

\$200 - 1

\$120 - 1

\$100 - 3

Frank Carroll Donations: \$860

Donation Boxes \$5.00 Maple Ave. \$4.00 Old Dutch \$0.00 Fishers

Ad Revenue: \$475

WYSL, Fleet Feet, IDI, Info Directions, Saxby, Kettle Ridge, Key to Rentals

Other Notes:

Chauncy renewed 2 CDs & opened another \$3000 CD (4 month)

MOTION: By Larry to approve the Financials, seconded by Scott, motion carried.

2025 Budget

Income and expenditures discussed in some detail.

Advertisers, not all are renewing (\$475 for 2025.)

Fund Raisers not a significant source of income (\$300).

Town is paying for storage unit for equipment presently as well as insurance (\$3,000).

Membership avg has been about \$7200 annually, Up to \$12,000 this year, with significant donations by a few members.

Major expenses \$6500, tools and Billy Goat.

Completion of determination of budget will be discussed at the March meeting.

OLD BUSINESS

- Connectivity Sub-Committee /AARP Grant – meeting with Brian Emelson on 2/ 21 to discuss feasibility & costs for some proposed projects(Few suggestions: way finding signs;public toilet; extended sidewalk along School St.)
- Lisa also working on grant related to walk audit-link to previous grant.(Annual Goal #2)
- Permanent VHT storage update: a few sites remain possibilities, but no decision at this time (Annual Goal #1)
- Electric Equipment purchase update-still need to purchase electric chain saw
- By-laws committee work ongoing (Annual Goal #4)
- Veterans hike Saturday AM May 3
- Trail work with Fleet Feet May 25th

NEW BUSINESS:

- Proposed ramp on Auburn between School & Maple (Annual Goal #3) to make trail disability compliant, considerable work involved reviewed by Chauncy
- New Subdivision on Cline Rd potential for preserved land for future trails
- Climb Aboard Event Saturday Sept 13 10 – 3 August 1 registration deadline; Chauncy and Scott will participate; Dave will sign up

TRAIL BOSS: Chauncy Young

Busy winter continues with many trees down on or near trails

TRAIL BLAZER: Scott Reinhart

- NY Forward Grant - The grant application was denied. However, the application made the “finals”, which was rare for a first time application. There has already been a commitment to reapply (July, 2025): NY Forward (up to \$4.5 million) OR Downtown Revitalization Initiative (DRI - \$10 million). Those involved with Reimagine Victor grassroots group are attending a grant debrief meeting (March 3rd) in order to strengthen the application.
- The Auburn (The Residences at the Auburn Trail) - They are interested in making connections with local businesses/organizations. Specifically, they are interested in VHT organized activities and volunteer opportunities. We could ask for support for the AARP grant. Scott has reached out to Angela Witty.
- Mead Square Park - Bayer Landscape will soon begin its site review as well as gathering input from stakeholders.
- Simon School Letters - The letter has been delivered to Hannah.
- Village Sub-Committee on Connecting the Auburn Trail to the Village of Victor - Next step: prepare gathered data for a presentation/discussion with the Village Board of Trustees
- Fundraising Strategies (pages 26-28 of the SVC Victor Hiking Trails recommendations): There are specific strategies and businesses listed. Also, grant opportunities (Golisano). It looks like it would make sense to integrate these recommendations and strategies into our goal sub-committee work.

BUSINESS OPERATIONS CHAIR: Dave Wright

PUBLICITY

Spring/Summer issue of Victor Voice Newsletter article due to Suzy by March 3rd Dave is contributing an article

2025 Trail Count Data

Site	Jan	Feb	ADT	ADTx365	Days with data
Auburn @ Proximity Lane	1,523	1,139	45.958	16,775	48
Auburn at Fishers Fire Hall	1,203	1,255	41.063	14,988	48
Lehigh @ Old Dutch Rd	766	725	25.375	9,262	32
Lehigh Crossing Park Parking Lot	1,585	1,585	53.283	19,448	46
Seneca @ County Rd 41	463	426	15.094	5,509	32
Seneca @ High St	111	182	5.219	1,905	32

MEMBERSHIP: Larry Fisher

Three new members and one that rejoined.
No members were dropped.
Total members up to 229 from 225 last month.
69 members are due to renew in the next 12 months.

LAST HIKE: Boughton Park 11 attended

UPCOMING HIKES:

March 8 9 am Mendon Ponds at Hundred Acre Pond Parking lot
Saturday April 12 9am Powder Mills Park meet at Fish Hatchery
Saturday May 10 Victor, Fishers Park
Saturday June 7 National Trails Day at Victor Municipal Park Pavilion
10am hike/bike ride followed by a cookout & dish to pass lunch & cake
July 12 Grimes Glen, Maples
August 9 Outlet Trail Penn Yan

EDUCATION: Jeff Miller

Last EDUCATION EVENT: Communication Technologies Museum 7 attendees

UPCOMING EDUCATIONAL EVENTS:

Sunday February 23 Wizard of Clay
Saturday March 15 Hoffman Clock Museum
Sunday April 27 Rush Oak Openings
Saturday May 24 Historic Palmyra
Sunday June 29 Bird Watching

ANNUAL GOALS (will keep on agenda for each monthly BOD meeting)

Goal #1: ID property for site of new storage shed

Goal #2: Create a Destination Trail

Goal #3: Complete 3 improvement projects

Goal # 4. Update by-laws

Meeting adjourned at 3:31 PM

Respectfully submitted, Barb Starr, Secretary

NEXT MEETING:

The next regular meeting will be on Thursday, March 20, at 1:30 p.m. at Victor Town Hall